

Maker2Entrepreneur (M2E)

We will begin shortly.....



Theme 2: Creating Digital Contents

Intellectual Property and Copyright



7 line story

1. Once upon a time _____
2. And every day _____
3. Until one day _____
4. And because of this _____
5. And because of this _____
6. Until Finally _____
7. And ever since then _____



Build on your peer's ideas because

**Natural associations lead to
unexpected results**



American
Spaces



Structure can sometimes lead to
creative outcomes



American
Spaces



What do you know about mind maps?



 **Karkhana**



While creating mind maps

- Defer judgement
- Quantity over quality
- Note whatever pops in mind
- Encourage radical, eccentric ideas



While merging mind maps

- Examine the two mind maps
- Pick the relevant ideas from them
- Move them near the problem statement
- Cluster similar ideas together
- Note down any idea that you get while working



I used to think _____

And I now think _____



To know more about Karkhana



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